

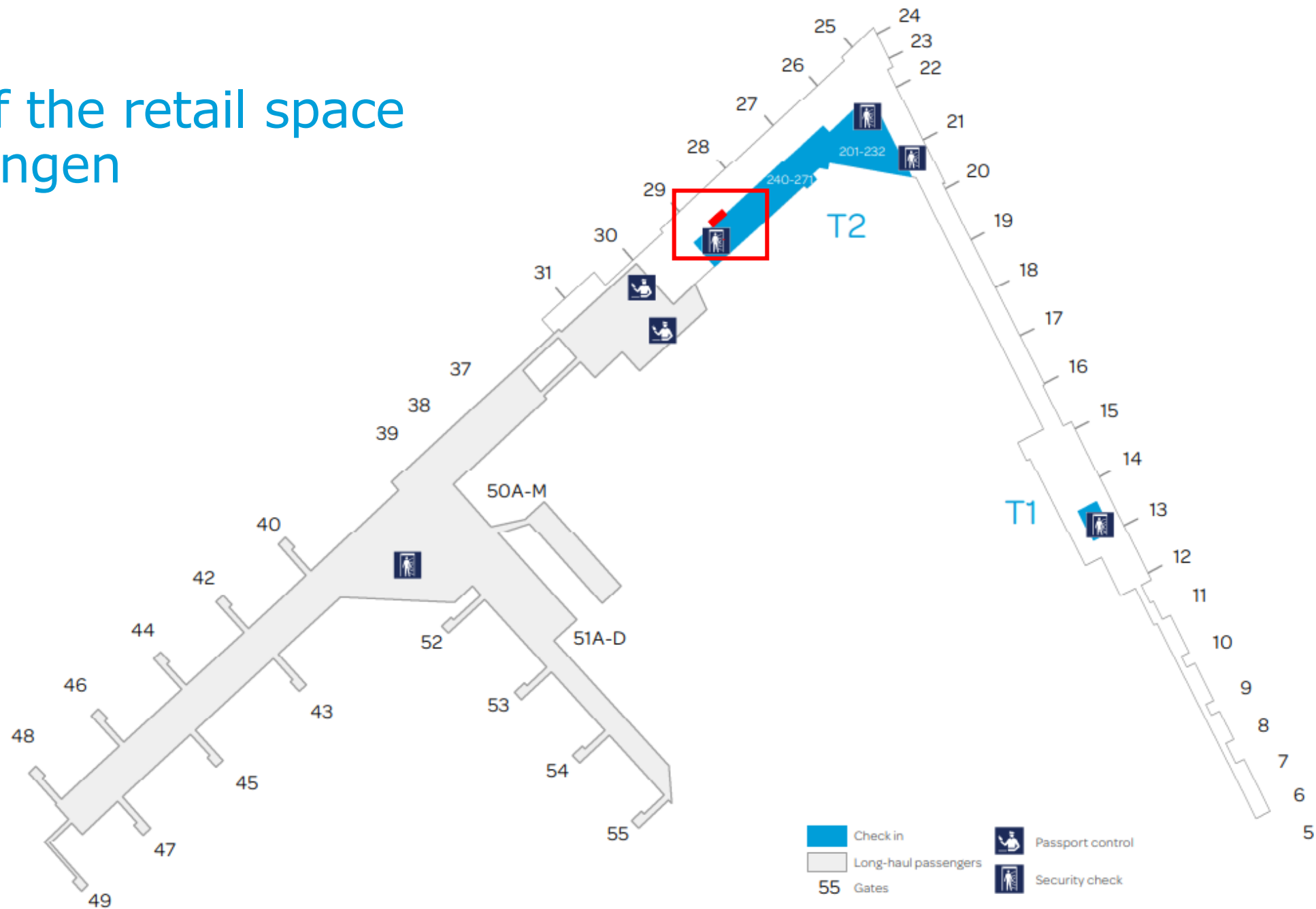


Commercial space available for lease at Helsinki Airport

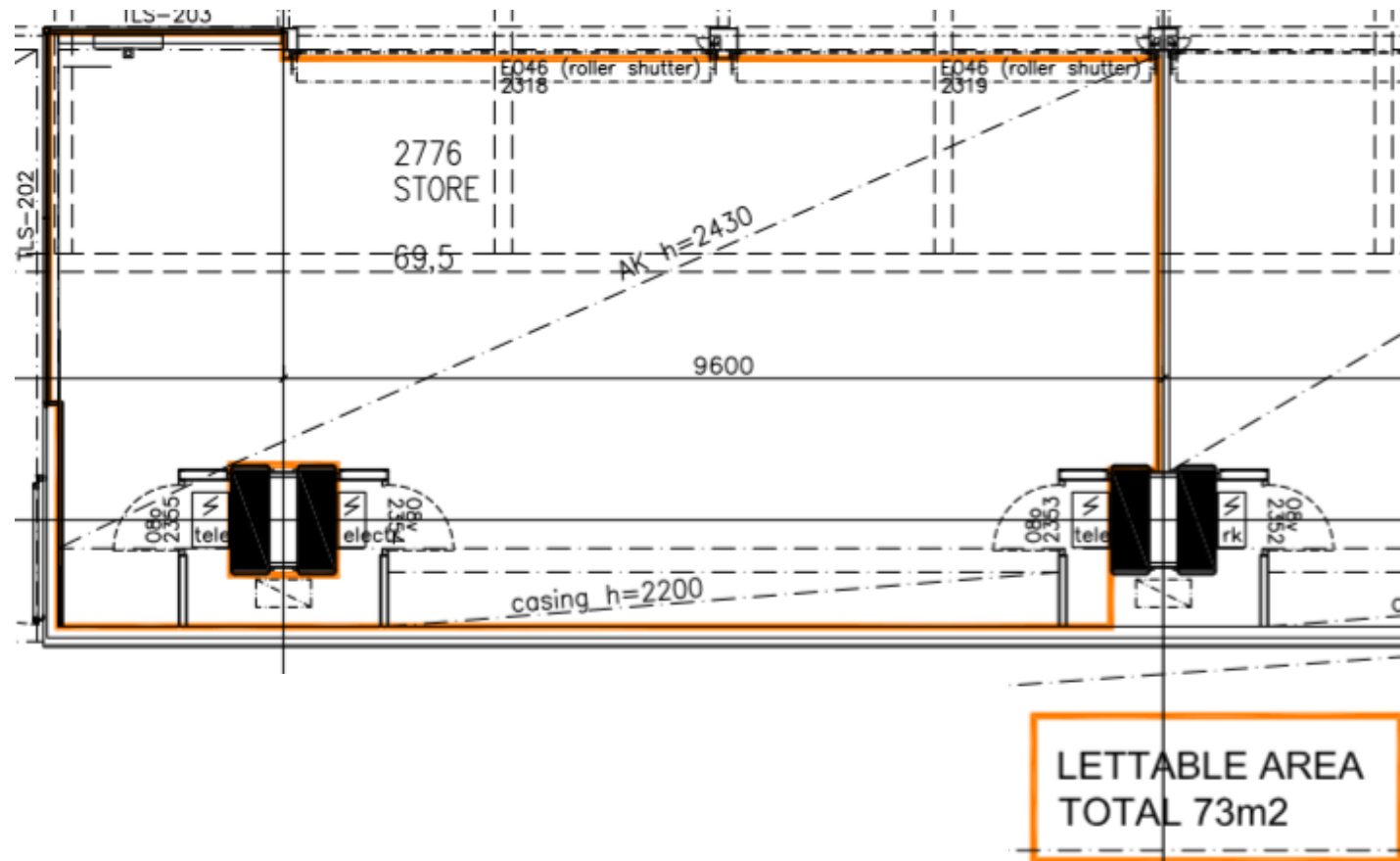
Helsinki Airport is looking for a new retail partner to complement the commercial offering at the airport

- Helsinki Airport is the leading Northern European airport for long-haul traffic and an important transfer hub, with nearly **20,8 million passengers** year 2018 and estimated 22 million passengers in year 2019. It offers **162 non-stop destinations all over the world and 22 direct destinations in Asia**. When measured by the amount of direct connections to Asia, Helsinki Airport is the fifth biggest airport in Europe.
- Helsinki Airport is now looking for a new retail partner to a 73m² retail space, available for lease **1st of April 2020** onwards for a duration of two years.
- This commercially prominent location with great sales potential is located at the busy **Terminal 2 Schengen area, near gate 29**. Bypassing passenger flow consists of domestic, international and transferring passengers with excellent buying power. More information on Helsinki Airport's passenger numbers can be found on page 5.
- We are especially interested in retail concepts that showcase novelties, playfulness and excitement, sustainable choices and of course provide our passengers an exceptional customer experience.
- The rent of the retail space is an agreed percentage of turnover generated each month, but at least a business plan based minimum annual rent. Space is leased on core&shell condition and retail partner is responsible for the refurbishment investment.
- Interested or want to know more? Please contact us by email at commercial.premises@finavia.fi by **17th December 2019**.
- Please note that with the **ongoing airport expansion** we will in the near future be leasing out **several new commercial spaces**.

Location of the retail space in T2 Schengen



Floor plan of the retail space



Helsinki Airport passengers 1/2018 – 10/2019

Helsinki Airport passengers			2018												2018
			01/18	02/18	03/18	04/18	05/18	06/18	07/18	08/18	09/18	10/18	11/18	12/18	
Schengen	Arrivals		527 827	521 570	609 217	615 924	644 739	675 602	702 615	634 036	629 241	674 178	566 101	591 372	7 392 422
	Departures	Local passengers	345 472	355 191	422 948	429 795	461 506	514 995	459 604	443 325	457 120	466 244	400 964	407 968	5 165 132
		Transfer passengers	168 083	172 445	195 670	179 536	188 701	179 778	196 099	210 296	188 018	177 645	175 436	184 689	2 216 396
Non-Schengen	Arrivals		228 633	209 340	238 137	235 192	262 976	279 283	317 219	310 923	261 504	234 070	211 308	228 304	3 016 889
	Departures	Local passengers	125 303	124 355	121 133	103 852	124 379	157 555	150 273	139 613	130 335	131 520	112 675	143 519	1 564 512
		Transfer passengers	102 854	93 800	111 464	116 573	125 901	143 288	162 877	158 254	138 674	128 702	100 315	110 696	1 493 398

			2019												2019
			01/19	02/19	03/19	04/19	05/19	06/19	07/19	08/19	09/19	10/19			
Schengen	Arrivals		549 873	544 057	637 350	636 926	679 340	704 197	722 660	656 645	660 699	681 899			6 473 646
	Departures	Local passengers	350 880	367 384	428 524	432 738	467 478	513 253	451 323	446 848	469 740	461 267			4 389 435
		Transfer passengers	181 866	179 755	209 294	202 992	217 196	207 845	226 083	235 412	206 865	194 381			2 061 689
Non-Schengen	Arrivals		242 609	213 070	243 903	262 874	289 387	303 076	353 507	346 962	291 469	269 149			2 816 006
	Departures	Local passengers	125 809	125 186	115 484	115 570	129 846	158 239	151 399	151 328	138 048	142 094			1 353 003
		Transfer passengers	112 167	102 017	111 578	147 751	149 331	163 747	196 629	187 072	156 716	155 165			1 482 173

Why Helsinki Airport?



Because we offer unique business opportunities in a major aviation hub where over 21 million passengers travel every year.

With the ongoing airport expansion work, including several new commercial spaces, Helsinki Airport is preparing to welcome 30 million annual passengers in the future.



HELSINKI AIRPORT

KEY FACTS & FIGURES 2018

AIRPORT INFO

Easy and convenient, Terminals T1 and T2 under one roof!

Number of non-stop destinations	162
Number of long-haul destinations	30
Number of Asian destinations	22
Number of operations (departing and arriving flights)	180 000
Number of airlines	50
Amount of baggage handled	6.6 million

DESTINATIONS AND AIRLINES

Located in the shortest route between Asia and Europe.
22 direct destinations and **111** departures weekly to Asia.

TOP DESTINATIONS IN EUROPE	vs. 2017
1. Germany	+ 1.5%
2. Sweden	+ 6.6%
3. Spain	+ 14.0%
4. UK	+ 9.4%

TOP DESTINATIONS IN REST OF THE WORLD	
1. Japan	+ 10.9%
2. China	+ 12.5%
3. Thailand	+ 11.0%
4. USA	+ 10.4 %
5. Hongkong	+ 17.1%

TOP 4 AIRLINES	
Finnair	65%
Norwegian	15%
SAS	3%
Lufthansa	3%

PASSENGER INFO

TOTAL PASSENGERS PER YEAR

20.8 milj.	+10.4% vs. 2017
Average passengers/day	57 120
Transfer passengers	36%

SHARE OF AIR TRAFFIC PASSENGERS

International destinations	86%
Domestic destinations	14%



35%
PASSENGER EXPERIENCE
assess Helsinki Airport
as one of the best airports
they have been to

PASSENGER PROFILES

Travelling alone	53%
Women	52%
Men	48%
Fly over 5 times a year from HEL	30%

THE MAIN PURPOSE OF JOURNEY

Leisure travelling	53%	Business travelling	28%
Visiting friends and family	13%	Something else	6%

COUNTRY OF RESIDENCE

Finland	47%	United Kingdom	3.8%
Sweden	5.5%	Russia	3.6%
Germany	4.1%	United States	2.6%
China	4.0%		

HELSINKI AIRPORT
FINAVIA – for smooth travelling

DEVELOPMENT PROGRAM

Investment	over 1 billion euros
More terminal space	+45%
More baggage handling capacity	+50%
More passenger boarding bridges for wide body aircraft	+100%
Renewal of apron area	450 000 m²
More capacity in passport control	50%

COMMERCIAL INFO

Local and international Top Brands and Food & Beverage concepts for different passenger profiles. Internationally recognized commercial offer total **3100 m²**:

- 41** Speciality stores, 3500 m² (Retail and Convenience stores)
- 4** Tax Free shops, 2600m²
- 31** Cafes and Restaurants, 8700 m²

HELSINKI AIRPORT IS CARBON NEUTRAL

100 % renewable electricity (wind power and solar power plant on the rooftop)

Vehicles are fuelled by renewable diesel made from waste and residues

74% are green landings

Airspace is environmentally efficient and uncongested



SOCIAL MEDIA CHANNELS

YouTube
324 889 Helsinki Airport followers on social media

FINAVIA
for smooth travelling



Thank you! Should you have any questions or comments, we are happy to help at commercial.premises@finavia.fi